



VOCALESSENCE GALA 2018

Sunday, May 6, 2018 – 4:30 PM
Hilton Minneapolis

VocalEssence invites you to spring into song on May 6, 2018 by attending **VocalEssence Gala 2018**, a singing celebration to benefit the VocalEssence Community Engagement Programs. Every other year VocalEssence presents an out-of-the-box gala, and this spring is no exception.

We invite you to help lead the charge as we come together and raise our voices for the community at the VocalEssence Gala 2018. Kicking off our golden anniversary, VocalEssence will be joined by a star-studded surprise cast of artists from throughout the Twin Cities, including The New Standards, singing old works, new works, and celebrating the good work we do in our community. Guests can bid in the not-so-silent auction, join in the sing-along, savor delectable cuisine, and raise a glass as we toast to the next 50 years!

VocalEssence Gala 2018 is best experienced with friends and family, and we are looking for a group of VIPs to spread the word and either sponsor or put together one or more tables of 10 people. Table Captains do not need to purchase the entire table—VocalEssence is happy to split the cost among all table guests.

Why Be a Gala Sponsor?

- **Many Sponsorship Levels:** Either buy a table or fill a table with your friends and family. There are multiple price levels with benefits for all.
- **You Can Do It—We Can Help:** VocalEssence will help you fill your table with email templates to send to friends and family, and will keep you on track with reminder emails.
- **Help 6,000 People Fall in Love... With Singing:** Proceeds from the gala benefit the numerous VocalEssence education programs that inspire more than 6,000 students and older adults annually to sing together and build community through their mutual love of music.

“This was the best gala ever! You pulled off the party of the year including a delicious dinner even (I never say that, you know)! My guests all had a blast.”

—VocalEssence Gala Guest

VOCAL ESSENCE Gala 2018

Celebrating 50 years with special guests The New Standards

Sponsorship Opportunities

Involvement in VocalEssence Gala 2018 has many advantages:

- Visibility to audience of more than 500 prominent business and community leaders
- Opportunity to support and partner with VocalEssence, an organization with decades of experience presenting concerts and education programs that engage, inspire, and entertain more than 20,000 people of all ages annually
- Brand equity in THE EVENT of the season

Presenting Sponsor: \$20,000 (SOLD)

- Two tables of 10 with premier seating
- Complimentary valet parking vouchers (up to 10)
- A round of champagne for your tables
- Name and logo recognition as Presenting Sponsor before, after, and throughout the event:
 - Print and electronic promotional materials, including invitations
 - Auction bidding tablets
 - Event signage, table signage, and video screens
 - Printed program
 - Email (pre and post)
 - Social media
 - Website
 - News releases
- Acknowledgement from podium as Presenting Sponsor and opportunity for representative to participate in welcoming remarks
- Full-page ad in event program
- Meet and greet at the event with special guests The New Standards
- Opportunity to provide branded giveaway
- Choice of one:
 - Artistic Director Philip Brunelle and/or Associate Conductor G. Phillip Shoultz, III lead an event at your home or corporate event
 - Quartet of VocalEssence singers performs at your home or corporate event

Gold Sponsor: \$10,000

- One table of 10 with premier seating
- Complimentary valet parking vouchers (up to 5)
- A round of champagne for your table
- Name and logo recognition as Gold Sponsor before, after, and throughout the event:
 - Print and electronic promotional materials, including invitations
 - Printed program
 - Event signage, table signage, and video screens
 - Email (pre and post)
 - Website
 - Social media
- Half-page ad in event program
- Recognized as the sponsor of The New Standards performance at the event
 - Autographed items from The New Standards for table guests (up to 10)
 - Meet and greet at the event with The New Standards and photo with table guests

Silver Sponsor: \$6,000

- One table of 10 with priority seating
- Complimentary valet parking voucher (1) and ramp parking vouchers (up to 4)
- A round of champagne for your table
- Name and logo recognition as Silver Sponsor before, after, and throughout the event:
 - Print and electronic promotional materials
 - Printed program
 - Event signage, table signage, and video screens
 - Email (pre and post)
 - Website
- Choice of one VocalEssence program for your event sponsorship to benefit, and the option to have a program participant seated with your guests (only one available per program):
 - VocalEssence iCantaré!
 - VocalEssence WITNESS
 - VocalEssence Vintage Voices
 - VocalEssence Lullaby Project
 - VocalEssence ReMix
 - VocalEssence Youth Choir
 - VocalEssence Chorus
 - VocalEssence Ensemble Singers

Bronze Sponsor: \$3,000

- One table of 10 with priority seating
- Complimentary ramp parking vouchers (up to 5)
- Name and logo recognition as Bronze Sponsor before, after, and throughout the event:
 - Print and electronic promotional materials
 - Printed program
 - Event signage, table signage, and video screens
 - Email (pre and post)
 - Website

Hosted or assembled tables of 10 are available for \$2,000 (10 tickets at \$200 each) and includes:

- Seating for one table of 10
- Complimentary ramp parking vouchers (up to 5)

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SPONSORSHIP COMMITMENT FORM

Sunday, May 6, 2018 at 4:30 PM

Hilton, Downtown Minneapolis

Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

SPONSOR LEVEL:

_____	Gold Sponsor (\$10,000)	_____	Bronze Sponsor (\$3,000)
_____	Silver Sponsor (\$6,000)	_____	Table Host (\$2,000)

GUEST NAMES:

1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

PAYMENT:

_____	A check made payable to VocalEssence is enclosed
_____	Please invoice me at the address above
_____	Please contact me about splitting the cost of my table with my guests
_____	Visa, MasterCard, Discover/Novus or American Express

Card # _____ Exp. _____

Signature _____ CVV _____

RETURN COMPLETED FORM TO:

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