Raise your voice for our community at the VocalEssence Gala 2020—Better Together. Celebrate all the ways we are better together through the great programs we offer, especially honoring the VocalEssence WITNESS 30th Anniversary. VocalEssence will be joined by special guests from past and present showcasing the work we do building community through song. Bid in the not-so-silent auction, join us in singing together, enjoy delicious cuisine, and raise your glass to toast VocalEssence! Together we sing!

We would like you to help lead the charge by being a table sponsor or table host at the gala. A table sponsor pays for the entire table, invites their friends to join them, and receives visibility at the event. A table host fills a table of 10 people, and splits the cost among all of the guests.

This event is a great way to re-engage or introduce new people to the incredible work we do at VocalEssence. We promise, you and your friends will not leave disappointed!

Why Be a Gala Sponsor?

- Many Sponsorship Levels: Either buy a table or fill a table with your friends and family. There are multiple price levels with benefits for all.
- You Can Do It—We Can Help: VocalEssence will help you fill your table with email templates to send to friends and family, and will keep you on track with reminder emails.
- Help 10,000 People Fall in Love... With Singing: Proceeds from the gala benefit the numerous VocalEssence education programs that inspire more than 10,000 students and older adults annually to sing together and build community through their mutual love of music.

“One of the best galas I've ever attended—people were really having fun.”
—VocalEssence 2018 Gala Guest
Sponsorship Opportunities

Involvement in VocalEssence Gala 2020 has many advantages, including:

- Visibility to audience of more than 600 prominent business and community leaders
- Opportunity to support and partner with VocalEssence, an organization with more than five decades of experience presenting concerts and education programs that engage, inspire, and entertain more than 40,000 people of all ages annually
- Brand equity in THE EVENT of the season

Presenting Sponsor: $20,000

- Two tables of 10 with premier seating
- Complimentary valet parking vouchers (up to 10)
- A round of champagne for your tables
- Name and logo recognition as Presenting Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials, including invitations
  - Auction bidding tablets
  - Event signage, table signage, and video screens
  - Printed program
  - Email (pre and post)
  - Social media
  - Website
  - News releases
- Acknowledgement from podium as Presenting Sponsor and opportunity for representative to participate in welcoming remarks
- Full-page ad in event program
- Opportunity to incorporate branded giveaway at event
- Choice of one:
  - Artistic Director Philip Brunelle and/or Associate Conductor G. Phillip Shoultz, III lead an event at your home or corporate event
  - Quartet of VocalEssence singers performs at your home or corporate event
Gold Sponsor: $10,000

- One table of 10 with premier seating
- Complimentary valet parking vouchers (up to 5)
- A round of champagne for your table
- Name and logo recognition as Gold Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials, including invitations
  - Printed program
  - Event signage, table signage, and video screens
- Half-page ad in event program
- Opportunity to incorporate branded giveaway at event

Silver Sponsor: $6,000

- One table of 10 with priority seating
- Complimentary valet parking voucher (1) and ramp parking vouchers (up to 4)
- A round of champagne for your table
- Name and logo recognition as Silver Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials
  - Printed program
  - Event signage, table signage, and video screens
  - Email (pre and post)
  - Website
- Choice of one VocalEssence program for your event sponsorship to benefit, and the option to have a program participant seated with your guests.

Bronze Sponsor: $3,000

- One table of 10 with priority seating
- Complimentary ramp parking vouchers (up to 5)
- Name and logo recognition as Bronze Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials
  - Printed program
  - Event signage, table signage, and video screens
  - Email (pre and post)
  - Website

Hosted or assembled tables of 10 are available for $2,000 (10 tickets at $200 each) and includes:
- Seating for one table of 10
- Complimentary ramp parking vouchers (up to 5)
SPONSORSHIP COMMITMENT FORM
Sunday, May 17, 2020 at 4:30 PM
Hilton, Downtown Minneapolis
THIS FORM IS AVAILABLE VIA SECURE ONLINE WEBFORM AT
www.tfaforms.com/4766378.

Name______________________________________________________________

Address______________________________________________________________________________________________

City/State/Zip__________________________________________________________________________________________

Phone_________________________ Email________________________________________________________________________

SPONSOR LEVEL:
_____ Presenting Sponsor ($20,000)   _____ Bronze Sponsor ($3,000)
_____ Gold Sponsor ($10,000)   _____ Table Host ($2,000)
_____ Silver Sponsor ($6,000)

GUEST NAMES:

1. ________________________________________________  6. ________________________________________________
2. ________________________________________________  7. ________________________________________________
3. ________________________________________________  8. ________________________________________________
4. ________________________________________________  9. ________________________________________________
5. ________________________________________________  10. ________________________________________________

PAYMENT:
_____ A check made payable to VocalEssence is enclosed
_____ Please invoice me at the address above
_____ Please contact me about splitting the cost of my table with my guests
_____ Visa, MasterCard, Discover/Novus or American Express

Card #_________________________________________ Exp. ________________
Signature ________________________________ CVV ________________

RETURN COMPLETED FORM TO:
Laura Holst, Development and Marketing Associate
VocalEssence | 1900 Nicollet Avenue | Minneapolis, MN 55403
laura@vocalessonce.org | 612-547-1473