

# VOCALESSENCE Gala 2022

VocalEssence Gala 2022—Celebration of Song  
Saturday, September 24, 2022 at 5:30 PM

Raise your voice and be a part of **Celebration of Song**, the 2022 VocalEssence Gala, which helps support the VocalEssence commitment to strengthening our community through singing together! With more than five decades of experience, VocalEssence has presented concerts and programs that engage, inspire, and entertain people of all ages and cultures. This event will celebrate all the ways VocalEssence has brought people together through the power of singing together, even when we were physically apart.

At the celebration, entertainment will be provided by VocalEssence singers showcasing the work we do building and engaging with the community through song. You'll also have the opportunity to bid in the auction, enjoy delicious cuisine, and raise your voice and glass to toast VocalEssence! Together we sing!

## HOW CAN YOU HELP?

We would like you to help lead the charge by being a sponsor or table host at the gala. Sponsors receive a full table and other benefits based on their level of commitment. A table host has the option of purchasing a full table or inviting guests to share in the table cost.



**Celebration of Song** is a great way to engage VocalEssence friends or introduce new people to the incredible work we do at VocalEssence. Invite your colleagues, family, and friends to join you in raising funds and awareness for VocalEssence while receiving premier visibility at the event. We promise you and your friends will not leave disappointed!

## WHY BE A SPONSOR?

- Join more than 500 prominent business and community members in supporting VocalEssence.
- You Can Do It, We Can Help! VocalEssence will help you fill your table and will keep you on track with reminder emails.
- Help 10,000 People Fall in Love with Singing. Proceeds from the gala benefit VocalEssence programs that inspire more than 10,000 students and older adults each year to sing together and build community through their love of music.
- Have a great time at one of the most entertaining and inspiring galas of the season!

*“Creativity abounds with this organization! The gala was a superb event!”*  
—VocalEssence 2020 Gala Guest

# VOCAL ESSENCE Gala 2022

## Sponsorship Opportunities

### Presenting Sponsor: \$20,000

- Two tables of 10 with premier seating
- Complimentary valet parking vouchers (up to 10)
- A round of champagne for your tables
- Name and logo recognition as Presenting Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials, including invitations
  - Event signage, table signage, and video screens
  - Printed program
  - Email (pre and post)
  - Social media
  - Website
  - News releases
- Acknowledgement from podium as Presenting Sponsor and opportunity for a representative to participate in welcoming remarks
- Opportunity to incorporate branded giveaway at event
- 20 complimentary tickets to a 2022-2023 VocalEssence Season Concert.

### Gold Sponsor: \$10,000

- One table of 10 with premier seating
- Complimentary valet parking vouchers (up to 5)
- A round of champagne for your table
- Name and logo recognition as Gold Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials, including invitations
  - Printed program
  - Event signage, table signage, and video screens
  - Email (pre and post)
  - Website
  - Social media
- Opportunity to incorporate branded giveaway at event
- 10 complimentary tickets to a 2022-2023 VocalEssence Season Concert.

## Silver Sponsor: \$6,000

- One table of 10 with priority seating
- Complimentary valet parking voucher (1) and ramp vouchers (up to 4)
- A round of champagne for your table
- Name and logo recognition as Silver Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials
  - Printed program
  - Event signage, table signage, and video screens
  - Email (pre and post)
  - Website
- 4 complimentary tickets to a 2022-2023 VocalEssence Season Concert.

## Bronze Sponsor: \$3,000

- One table of 10 with priority seating
- Complimentary ramp parking vouchers (up to 5)
- Name and logo recognition as Bronze Sponsor before, after, and throughout the event:
  - Print and electronic promotional materials
  - Printed program
  - Event signage, table signage, and video screens
  - Email (pre and post)
  - Website

## Table Captain or Host: \$2,000 or \$200 per ticket

Hosted or assembled tables of 10 are available for \$2,000 (10 tickets at \$200 each) and includes:

- Seating for one table of 10
- Complimentary ramp parking vouchers (up to 5)

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## SPONSORSHIP COMMITMENT FORM

Saturday, September 24, 2022 at 5:30 PM

Hilton, Downtown Minneapolis

***THIS FORM IS AVAILABLE VIA SECURE ONLINE WEBFORM AT  
<https://www.tfaforms.com/4798517>.***

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### SPONSOR LEVEL:

_____ Presenting Sponsor (\$20,000)	_____ Bronze Sponsor (\$3,000)
_____ Gold Sponsor (\$10,000)	_____ Table Sponsor (\$2,000)
_____ Silver Sponsor (\$6,000)	_____ Table Host (\$200/ticket)

### GUEST NAMES (IF AVAILABLE):

1. _____	2. _____
3. _____	4. _____
5. _____	6. _____
7. _____	8. _____
9. _____	10. _____

### PAYMENT:

\_\_\_\_\_ A check made payable to VocalEssence is enclosed

\_\_\_\_\_ Please invoice me at the address above

\_\_\_\_\_ Please contact me about splitting the cost of my table with my guests

\_\_\_\_\_ Visa, MasterCard, Discover/Novus or American Express

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ CVV \_\_\_\_\_

### RETURN COMPLETED FORM TO:

Laura Holst, Development and Marketing Associate  
VocalEssence | 1900 Nicollet Avenue | Minneapolis, MN 55403  
[laura@vocalessence.org](mailto:laura@vocalessence.org) | 612-547-1473

